



中国国际服务贸易交易会  
CHINA INTERNATIONAL FAIR  
FOR TRADE IN SERVICES

# 2024 CHINA INTERNATIONAL FAIR FOR TRADE IN SERVICES

## GLOBAL SERVICES SHARED PROSPERITY

September 12-16, 2024  
Beijing China



**2024  
CHINA INTERNATIONAL FAIR  
FOR TRADE IN SERVICES**

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**CIFTIS 2024**

# SeeYou at 2024 CIFTIS

## Hosts

The People's Government of Beijing Municipality  
Ministry of Commerce of the People's Republic of China

## Supporters

World Trade Organization (WTO)  
United Nations Conference on Trade and Development (UNCTAD)  
Organisation for Economic Co-operation and Development (OECD)

## Global Partners

World Intellectual Property Organization (WIPO)  
World Meteorological Organization (WMO)  
International Trade Centre (ITC)  
Global Alliance for Trade in Services (GATIS)  
World Trade Point Federation (WTPF)  
World Trade Centers Association (WTCA)

## Organizers

China International Center for Economic and Technical Exchanges (CICETE)  
Beijing International Trade in Services Center  
Beijing Capital Group Exhibitions & Events Co., Ltd.



## About CIFTIS

### A State-level Exhibition Platform

China International Fair for Trade in Services (CIFTIS) is a large-scale exhibition and trading platform dedicated to trade in services. This comprehensive, state-level event with a global reach is also a "flagship project" for China's opening-up.

In 2012, the CPC Central Committee and the State Council approved the joint hosting of the China Beijing International Fair for Trade in Services (Beijing Fair) as an annual event by the Ministry of Commerce of the People's Republic of China and the People's Government of Beijing Municipality. In 2014, Beijing Fair was positioned as an institutionalized large-scale foreign-related exhibition fair to be held once every two years, with 2015 and 2017 skipped. In 2019, with the approval of the CPC Central Committee and the State Council, the "China Beijing International Fair for Trade in Services" was renamed the "China International Fair for Trade in Services" (Beijing Fair), and became an annual event again. In 2020, its abbreviation Beijing Fair was changed to CIFTIS. After that, CIFTIS is on track to be upgraded as the Chinese economy moves into a new phase of growth. State leaders have attended each session of CIFTIS since 2012.

Chinese President Xi Jinping sent a congratulatory letter to the Global Trade in Services Summit of the 2022 CIFTIS, putting forward that "China is ready to work with other countries to uphold real multilateralism, inclusiveness and win-win cooperation, and jointly promote the open and shared services economy to inject impetus into the recovery of the global economy."

At the 2023 CIFTIS, Xi addressed the Global Trade in Services Summit again via video, stressing that "China will work with all countries and parties to advance inclusive development through openness, promote connectivity and integration through cooperation, foster drivers for development through innovation, and create a better future through shared services, in a bid to jointly get the world economy onto the track of sustained recovery."

### A Professional Display Platform

Since 2012, CIFTIS (formerly known as the "Beijing Fair") has been successfully held for ten sessions.

The 2023 CIFTIS featured 155,000 square meters of onsite exhibitions and displays. It attracted over 2,400 onsite exhibitors, including more than 500 Fortune Global 500 companies and industry leaders. 83 countries and international organizations hosted exhibitions in the name of their governments or headquarters, an increase of 12 from the previous year. Eight of these countries and international organizations hosted exhibitions for the first time. The fair welcomed approximately 300,000 attendees, of whom nearly 80,000 were professional visitors engaged in negotiations.

### Innovative Fair Organization Mechanism

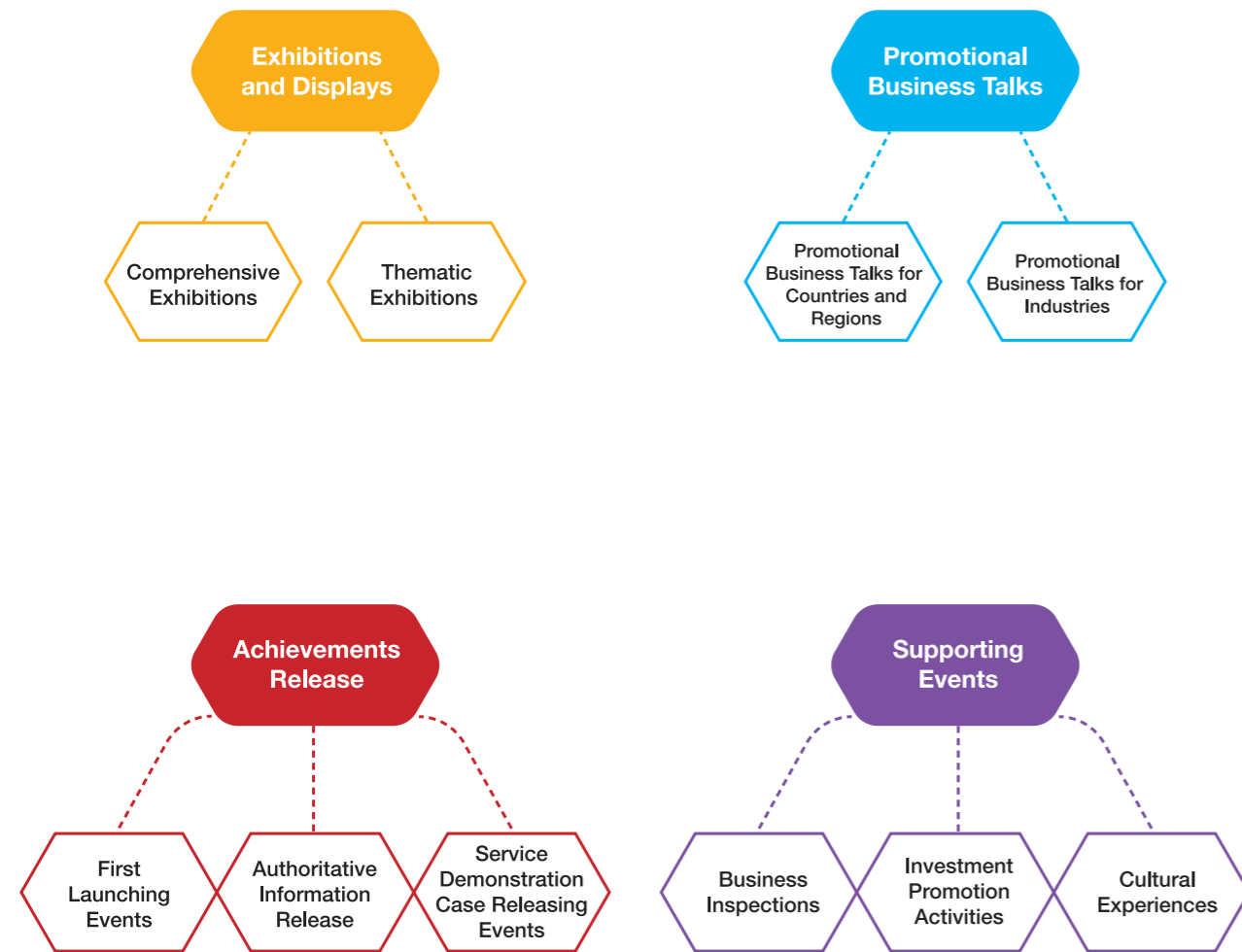
To better organize CIFTIS, Beijing established Beijing Capital Group Exhibitions & Events Co., Ltd. (Beijing Capital Group Exhibitions & Events), establishing a "public institution + corporate group" model for routine planning. The public institution mainly serves as the liaison, coordinator and contact in relation to government resources, while Beijing Capital Group Exhibitions & Events acts as a professional operator in charge of market development, investment and exhibition promotion, and online CIFTIS organization, among others.

Beijing Capital Group Exhibitions & Events, formerly known as North Star Events Co., Ltd., underwent a formal name change after embracing four strategic investors, namely Beijing Tourism Group, Beijing Shougang Construction Investment Co., Ltd., JDT, and GL events. Its main missions include leading industry development, strengthening and upgrading the brand of CIFTIS, expanding the reach of CIFTIS to the whole service industry chain, and creating new growth points for Beijing's economy.



## Overall Setup

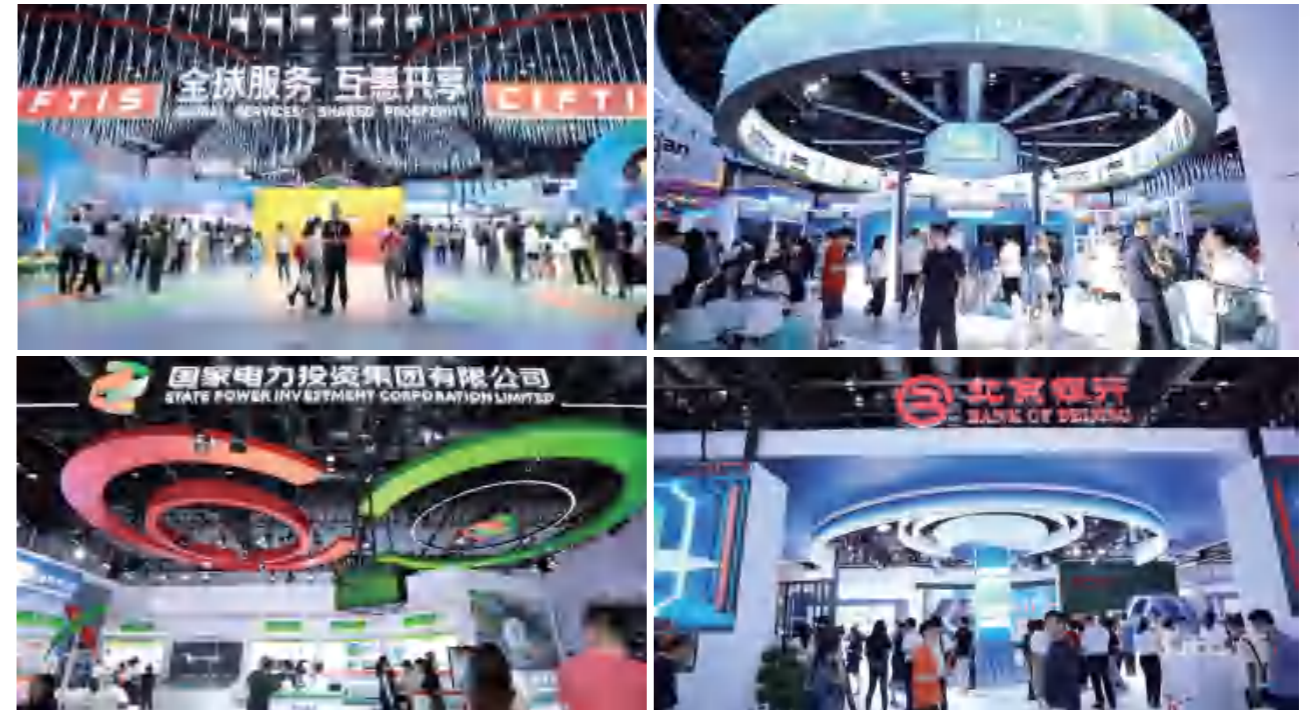
The 2024 CIFTIS will feature the following highlights: Exhibitions and Displays; Promotional Business Talks; Achievements Release; and Supporting Events.



## Exhibitions and Displays

### Comprehensive Exhibition

The 2024 CIFTIS plans to set up an Exhibition Area for Achievements in Trade in Services and Opening up of the Service Sector, a Country/Region-specific Exhibition Area, an Area for Exhibitions of Provinces, Autonomous Regions and Municipalities, and Hong Kong, Macao and Taiwan, and an Annual Thematic Area.



### Thematic Exhibition

Focusing on industry hotspots and development trends, thematic exhibitions are set to highlight quality services, cutting-edge achievements, and application scenarios spanning diverse sectors.





## Comprehensive Exhibitions

### Exhibition on Achievements ▶

On display will be the outcomes from putting into practice the gist of the important speeches and congratulatory letters from General Secretary Xi Jinping, and the latest progress made in implementing the guiding principles from the 20th National Congress of the CPC with respect to promoting the opening up of the service sector and the high-quality development of trade in services.

### Exhibitions of Countries, Exhibitions of Provinces, Autonomous Regions and Municipalities and Hong Kong, Macao and Taiwan ▶

The exhibitions will highlight participating countries' unique advantages and latest achievements in service trade, as well as China's latest measures for and achievements in the comprehensive demonstration zone for further opening up the service sector and pilot free trade zones. As before, there will be an exhibition area for the guest country of honor and an exhibition area for the guest province of honor.

### Contacts ▶

International Organization Contacts:	<b>Zhang Zhengyuan</b>	13810460288
	<b>Niu Hui</b>	15811272167
Foreign Country/Region Contacts:	<b>Lu Fei</b>	13691442962
	<b>Zhou Xue</b>	15811270195
	<b>Zhang Pei</b>	18811385590
Provinces, Autonomous Regions and Municipalities Contacts:	<b>Zhang Zhengyuan</b>	13810460288
	<b>Liang Jie</b>	13120286622

### Annual Thematic Area ▶

Global leaders in trade in services will be invited to showcase their most up-to-date technologies, achievements, and applications.

### Basic Information ▶

Venue(s): China National Convention Center (Phase I)

### Contacts ▶

<b>Wang Haiying</b>	13911814460
<b>Zhang Wanlu</b>	17611355609

### Previous Exhibitors ▶



## Thematic Exhibitions



### TELECOMMUNICATIONS, COMPUTER & INFORMATION SERVICES

### Basic Information ▶

Venue(s): Shougang Park

Guided by: Beijing Municipal Bureau of Economy and Information Technology

Beijing Communications Administration

Organized by: Beijing Capital Group Exhibitions & Events Co., Ltd.

Sun E Town (Beijing) Technology Culture Group Co., Ltd.

### Contacts ▶

<b>Ye Tao</b>	13811390821
<b>Xia Shikun</b>	13241940363

### Content Planning ▶

#### Basic Information

The exhibition will continue to feature areas around telecommunications services, digital technology, AI, integrated circuits, Industrial Internet, specialized and new "Little Giant" enterprises, and cutting-edge international technologies, among others. Meanwhile, it will spotlight key sectors such as the coordinated development of industries in the Beijing-Tianjin-Hebei region, intelligent manufacturing, and the application of hot technologies such as innovative commercial cryptography technology and consumer technology. The exhibition will keep pace with the latest trends in the next-generation Internet and consumer electronics, characterized by universal large language model, digital human, and VR, so as to provide a comprehensive display of the swift advancement of the telecommunications, computer & information services industry and bolster the growth of service trade with new technologies and experiences.

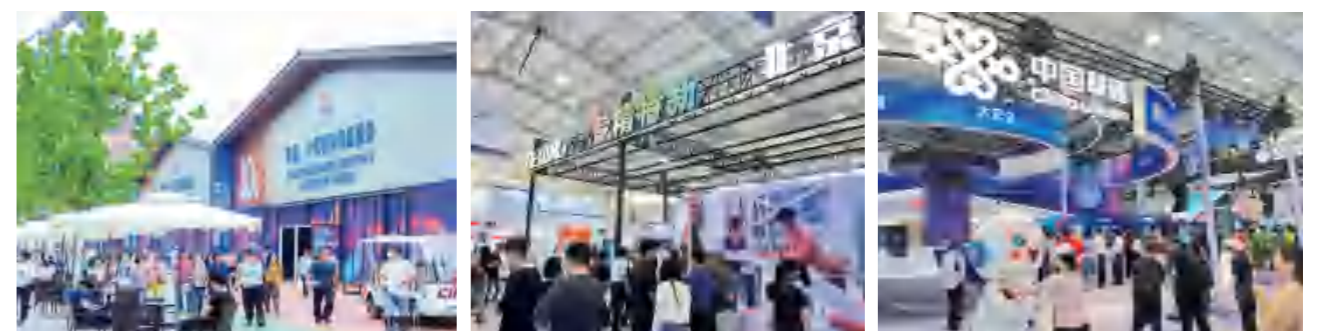
#### Exhibition Area Planning

It will revolve around telecommunication services, digital technology, smart life, cryptographic technology innovation and application, a special exhibition area (for specialized and new "little giant" enterprises & international innovation incubators), intelligent manufacturing, a consumer technology carnival, and a metaverse cutting-edge technology innovation application experience center.

#### Industry Exchange Activities ▶

Centering on new trends, the thematic exhibition will cooperate with relevant institutions to hold dozens of conferences and forums on computing power services, innovative development of AIGC, AI manufacturing and power system technology and equipment, future industrial development, and digital transformation of enterprises.

#### Previous Exhibitors ▶



## Thematic Exhibitions



### ENVIRONMENTAL SERVICES

#### Basic Information ▶

**Venue(s):**  
Shougang Park

**Co-organized by:**  
China-Europe Association for Technical and Economic Cooperation  
International Cooperation Center of China Aerospace

**Overseas Partner:**  
Nam Kwong (Group) Company Limited

#### Content Planning ▶

##### Basic Information

The Thematic Exhibition on Environmental Services of 2024 CIFTIS will continue its "dual carbon" theme. By then, a multitude of international and Chinese enterprises will be brought together, unveiling a panoramic showcase of the latest developments and technological applications in the global environmental services sector, with a focus on the new achievements and breakthroughs in the journey towards "dual carbon".

##### Exhibition Area Planning

It will feature exhibition areas for green energy, carbon neutrality technology, and circular economy, among others.

##### Industry Exchange Activities ▶

Forums, conferences, and promotional business talks will be held around hot topics like carbon peaking and carbon neutrality, green and low-carbon development, industrial development driven by the dual carbon goals, carbon trading, and green transformation.

##### Previous Exhibitors ▶



#### Contacts ▶

Zhang Zhe 15001103127  
Wang Di 13331060305  
Zhang Jingxi 15120059319



## Thematic Exhibitions



### SUPPLY CHAIN & BUSINESS SERVICES

#### Basic Information ▶

**Venue(s):**  
Shougang Park

**Guided by:**  
Beijing Municipal Commission of Transport

Beijing Municipal Commerce Bureau

#### Content Planning ▶

##### Basic Information

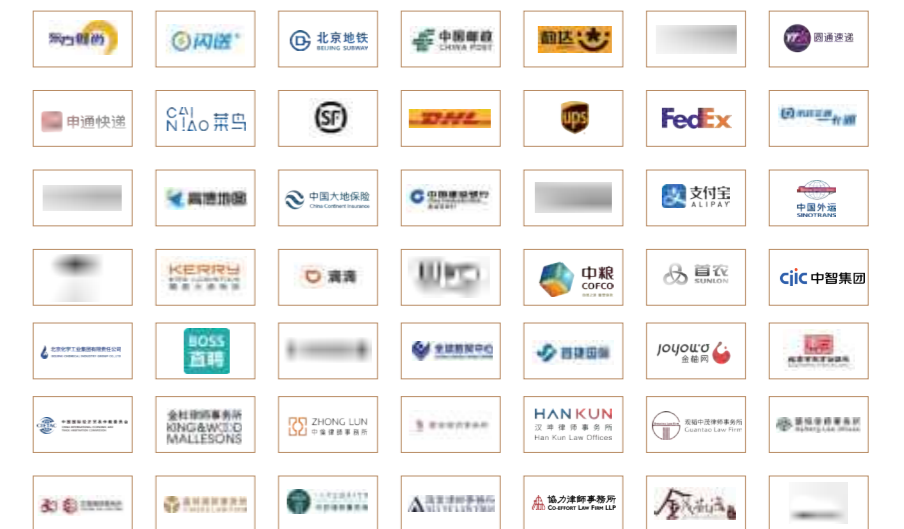
Under the guidance of its initiators, namely Beijing Municipal Commission of Transport and Beijing Municipal Commerce Bureau, the Thematic Exhibition on Supply Chain and Business Services of 2024 CIFTIS will highlight green development, low carbon, technology, and humanity.

##### Exhibition Area Planning

**Supply Chain and Transport Exhibition Area:** Focusing on the transformation of traditional transport services to modern logistics, the exhibition area covers four aspects, namely high-tech transport & sustainable transport, automatic driving, supply chain security, and achievements in China-Europe Railway Express.

**Business Service Exhibition Area:** It covers five aspects, namely legal services, human resources, headquarters enterprises, cross-border e-commerce, and security services.

##### Previous Exhibitors ▶



#### Contacts ▶

Li Yingli 13718645686  
Zhang Xiao 15901467251  
Zhao Fangqi 18910620047



## Thematic Exhibitions



### ENGINEERING CONSULTING & CONSTRUCTION SERVICES

The Thematic Exhibition on Engineering Consulting & Construction Services has emerged as an open platform to the outside world for showcasing China's construction capabilities, manifesting the grandeur of a nation excelling in intelligent construction, and strengthening exchanges in the construction industry. Themed "Intelligent Construction And Green Development", the Thematic Exhibition on Engineering Consulting & Construction Services of 2023 CIFTIS comprised two exhibition areas: Industry and Enterprise. In the context of achieving carbon peaking and carbon neutrality, the thematic exhibition focused on the new ideas, technologies and products as well as innovative engineering cases of China's construction industry, with "industrialization, green development and intelligence" at its core.

Under the guidance of the Ministry of Housing and Urban-Rural Development, Beijing Municipal Commission of Housing and Urban-Rural Development and Beijing Municipal Commission of Planning and Natural Resources will take the lead in hosting the Thematic Exhibition on Engineering Consulting & Construction Services of 2024 CIFTIS, with Beijing Capital Group Exhibitions & Events Co., Ltd. as the organizer. Running in a market-oriented approach, the thematic exhibition will closely follow the hotspots and development trends of the international construction services industry, aiming to transform itself into an exhibition with prominent themes, a diverse range of participants, and innovative exhibition designs.

**Contacts:** Guan Bing 13910188509  
Chen Jingzhuo 18614067996  
Wang Hu 15010142744



## Thematic Exhibitions



### HEALTH SERVICES

#### Basic Information ▶

**Venue(s):**  
Shougang Park

**Initiator:**  
Beijing Municipal Health Commission

**Initiator of TCM Exhibition:**  
Beijing Administration of Traditional Chinese Medicine

**Academic supporter:**  
Chinese Hospital Association

**Organized by:**  
Beijing Capital Group Exhibitions & Events Co., Ltd.

#### Content Planning ▶

##### Basic Information

The exhibition aims to promote the high-quality development of the health services undertakings and the medical health industry, highlight the new pattern of opening-up in China's health services sector, and contribute to the building of a community of common health for mankind.

##### Exhibition Area Planning

Focusing on "the coordinated reform of medical services, health insurance, and the pharmaceutical industry" and "the industry-university-research-application integration", the exhibition will comprise an industry-specific area, a public welfare area, and a traditional Chinese medicine area to showcase technologies, products, devices, and services in all aspects of healthcare cycle chains from prevention, diagnosis, treatment to rehabilitation. Exhibitors include medical service institutions and leading or innovative enterprises in pharmaceuticals & medical equipment, original research and innovation, digitally-enabled medical care, and healthcare & wellness management services.

#### Industry Exchange Activities ▶

The Beijing International Medical Conference, the Beijing International Conference for Public Health Cooperation, promotional business talks, and closed-door meetings will be held during the exhibition, expected to attract leaders from regulatory authorities of governments in relevant industries, the World Health Organization, national business associations, medical institutions, academic research establishments, top enterprises, financial institutions, and Internet platforms. The purpose is to create a comprehensive, integrated, high-quality, and international platform for the publicity and implementation of regulatory policies, interpretation of industry policies, academic and research exchanges, product and service displays, commercialization of innovative achievements, trade and business talks, health knowledge sharing, and talent cultivation.

#### Contacts ▶

**Tan Boyu** 18618158211  
(Enterprise Cooperation)  
**Ma Liyun** 13381136255  
(Forum Cooperation)  
**Zheng Zifan** 18600769317  
(Media Cooperation)  
**Li Hongxia** 15699825517  
(TCM Exhibition Cooperation)

#### Previous Exhibitors ▶



## Thematic Exhibitions



### EDUCATION SERVICES

#### Basic Information ▶

**Venue(s):**  
Shougang Park

**Initiated by:**  
Beijing Municipal Education Commission

**Organized by:**  
Beijing International Education Exchange Center  
Beijing Sci-Tech Education Promotional Association

#### Content Planning ▶

##### Basic Information

The exhibition aims to foster new quality productive forces in the field of education services, and build a service platform for domestic circulation and international circulation in education-related international exchanges and cooperation, talent training, and the synergy between industry, academia, research, and application.

##### Exhibit Categories

Results of international and domestic education cooperation, as well as successful cases of excellent education groups' branding and overseas development will be showcased; innovative education and teaching scenarios of AI, ChatGPT, virtual reality, and other technology will be highlighted.

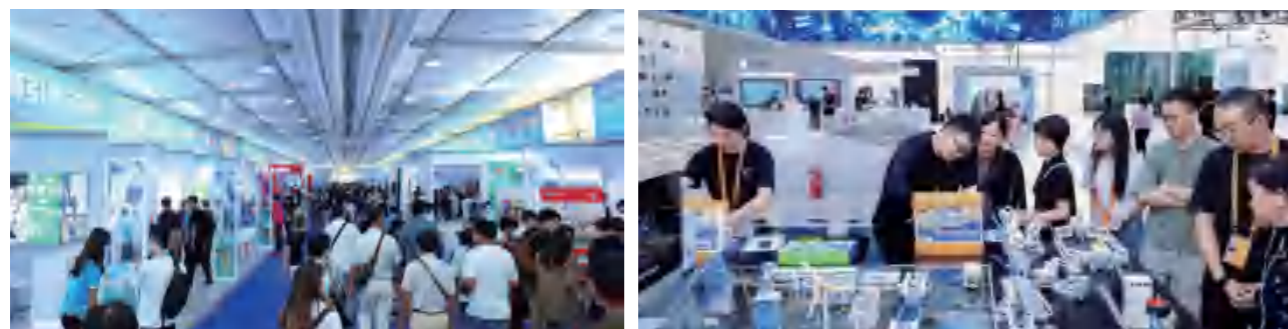
##### Exhibition Area Planning

The exhibition will feature an exhibition area for Sino-French education cooperation, where French colleges and universities, Sino-French cooperative educational institutions, French language training schools, service agencies for overseas study in France, and French high-tech enterprises will be invited to hold a joint exhibition; an exhibition area for overseas study in China; a smart education exhibition area; an exhibition area for the application of scientific and technological advances; and an exhibition area for educational books and copyright trade.

#### Industry Exchange Activities ▶

The exhibition will include an education service forum and several sub-forums on vocational education, smart education, basic education, and application of scientific and technological advances. In addition, a business talk area will be set up at the fair site for project signing, new product release, promotion events, etc.

#### Previous Exhibitors ▶



## Thematic Exhibitions



### FINANCIAL SERVICES



### CULTURE & TOURISM SERVICES



### SPORTS SERVICES



▶ **Contacts:** 400-688-5590

## ❖ Promotional Business Talks

### Industry Exchange ▶

The thematic forums, revolving around their themes and the latest development trends, will focus on industry hotspots and frontiers. These forums will be held in combination with thematic exhibitions and conferences. Various thematic activities will be organized, including exchanges, discussions, business talks, salons, dinner parties, and cocktail parties.

**Contacts:** Li Dongmei 13501033609  
Zhao Lei 13581843637  
Ma Liyun 13381136255

### Special promotion activities for countries and regions, China's provinces, autonomous regions and municipalities, and Hong Kong, Macao, and Taiwan ▶

Relevant countries and regions, China's provinces, autonomous regions and municipalities, and Hong Kong, Macao and Taiwan, as well as business associations, key enterprises and investment institutions at home and abroad, will be invited to introduce their development policies, advantages and cooperative projects and hold events such as road shows, special promotions, demand release, project matching, contract signing, and supply-demand negotiations.

### Contacts for international organization exhibition:

Zhang Zhengyuan 13810460288 Niu Hui 15811272167

### Contacts for overseas country-specific exhibition:

Lu Fe 13691442962 Zhou Xue 15811270195

### Contact for exhibition of provinces, autonomous regions and municipalities:

Du Hui 010-67909310 ext. 6077

### Contacts for thematic promotion events:

Li Dongmei 13501033609 Zhao Lei 13581843637 Ma Liyun 13381136255



## ❖ Achievements Release

### Authoritative Information Release ▶

International organizations, government departments, industry organizations, and research institutes will reveal authoritative information such as policy interpretation, industry analysis reports, evaluation index systems, and trend forecasting.

### New Product Launch ▶

Fortune Global 500 companies, leading enterprises, unicorn companies, and specialized and new "little giant" enterprises will roll out their latest technologies, products, and solutions.

### Demonstration Cases ▶

The Work Office for the Selection of Service Demonstration Cases will recommend excellent cases in scientific and technological innovation, business form innovation, green development, etc.

### Key Items ▶

The signing of agreements and memorandums, the creation of alliances and the launching of platforms will be carried out.

### Benefits ▶

1. The Achievements Release Hall and supporting infrastructure can be used to unveil and showcase achievements.
2. The media publicity before and during the 2024 CIFTIS will increase the visibility of the to-be-released achievements.
3. A professional team will provide technical support and event services during rehearsals and on-site activities.
4. The selected releasers and their achievements will be promoted in a brochure. The print edition will be distributed to professional attendees and exhibitors during the fair, while the digital edition can be downloaded from the official website of CIFTIS.
5. Achievements release will be photographed and recorded throughout the process, during which a live photo streaming service will be provided.
6. Achievements release will be live streamed and rebroadcasted on the official website and several cooperative medial platforms of CIFTIS.
7. Exclusive interviews with central media will be arranged, and opportunities to interact with professional media outlets will be offered.

**Contacts:** Du Bei 18500816031  
Zhao Lei 13581843637

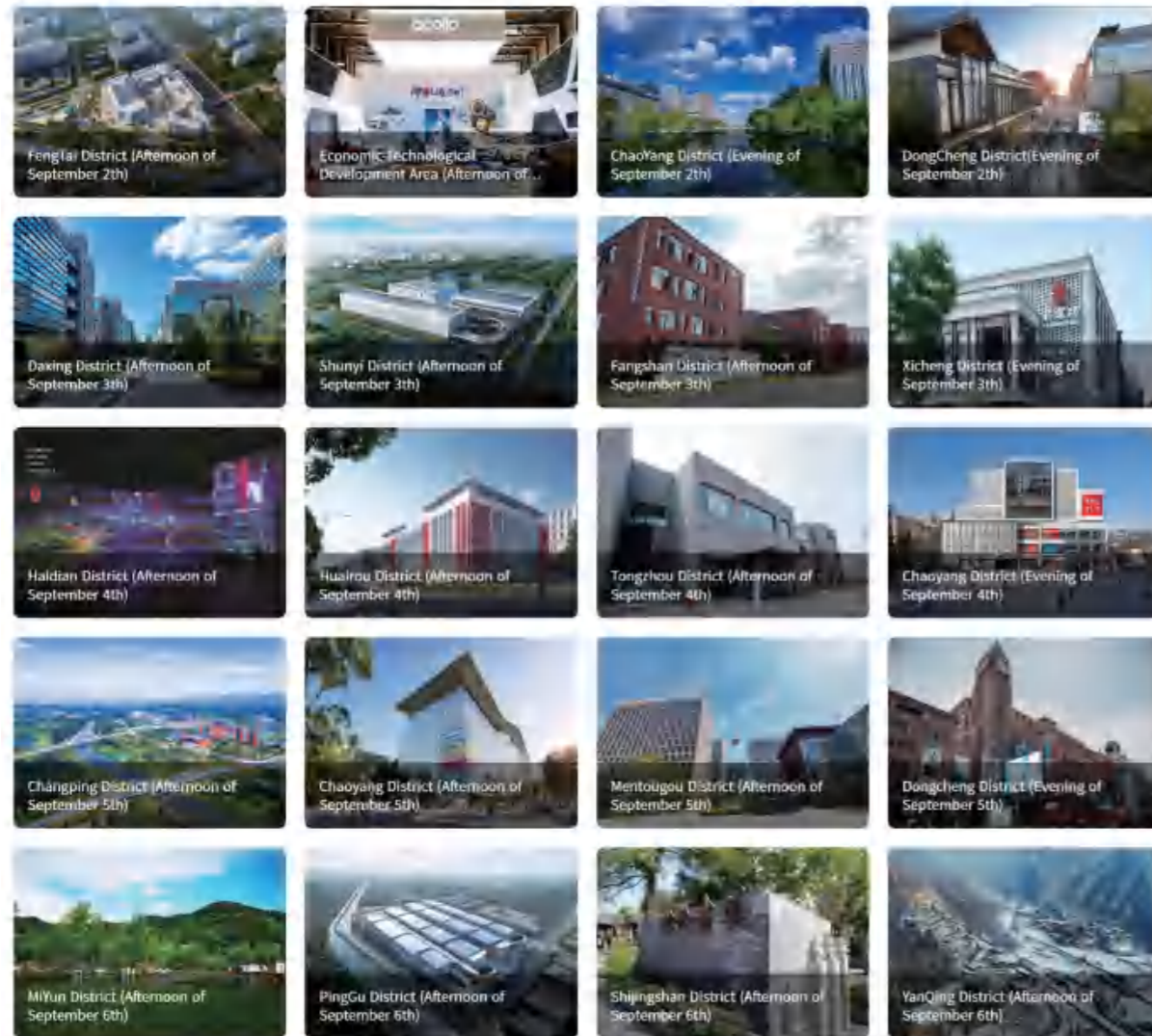


## Supporting Events

During the 2024 CIFTIS, attendees and exhibitors will be invited to participate in business visits, investment promotion activities, and cultural experiences, among other events.

2023 CIFTIS business tours included the following. The Liangma River International Waterfront, the Urban Innovation Center on Chaowai Street, the Silk Street Market, the Light Technological Gallery, the Shiguang Shopping Street, and other highly representative, business-oriented places.

### 2023 CIFTIS Business Tours



## Regular Events

2024 Regular events will encompass six categories: forums and conferences; publicity and promotional activities; promotional roadshows; exhibitors association activities; exhibitions and events; and business inspections.



### Forums and Conferences ▶

The events will feature distinct themes, well-known organizers, and important attendees, each with at least one achievement to be announced. Focusing on hot topics in the field of service trade, the events will comprise exchange activities and discussions, such as policy interpretation, industry analysis, resource matching and pooling, scientific and technological innovation release, and project launching.



### Exhibitors Association Activities ▶

These activities, hosted in the name of the CIFTIS "Exhibitors Association", include, but are not limited to, roundtables, dialogues, local field visits, site surveys, interactive seminars, achievements release, and reading parties (book sharing sessions), all designed to facilitate resource connections.



### Publicity and Promotional Activities ▶

We will center our efforts on the multifaceted tasks and achievements of the CIFTIS to unfold stories about the fair and the experiences of exhibitors, enriched by a series of interviews with key figures. Such publicity and promotional activities extend both nationally and internationally, reaching audiences within and beyond Beijing.



### Exhibitions and Events ▶

2024 Regular events will encompass six categories: forums and conferences; publicity and promotional activities; promotional roadshows; exhibitors association activities; exhibitions and events; and business inspections.



### Promotional Roadshows ▶

With a focus on both domestic and international markets, we will organize specific promotional roadshows, taking into account local developmental strengths, key industries, industry features, and the exhibition and conference needs of prospective enterprises. The activities are designed to attract investment, rally exhibitors, and connect resources.



### Business Inspections ▶

Leveraging the resources of exhibition venues and platforms both within and outside Beijing, we will lead relevant organizations in conducting local and international inspections, as well as cultural experiences, reaching audiences within and beyond Beijing.

### Benefits ▶

- (1) Permission to use the CIFTIS logo
- (2) Pre-event and post-event promotional reporting on the CIFTIS digital platform and the official WeChat account of Beijing Capital Group Exhibitions & Events
- (3) Assistance in inviting professional visitors
- (4) Priority in participating in the CIFTIS achievements release and excellent case studies
- (5) Recommended inclusion in the Exhibitors Association for companies that meet the criteria

Contact: Ma Liyun 13381136255



## Cloud "CIFTIS" for Global Experience

The 2023 CIFTIS adopted a variety of forms for online participation and exhibition to echo and complement onsite events, and realized the goal of connecting and serving the world through creating digital and intelligent online experiences. The Cloud CIFTIS saw participation from over **800,000** users.

### Exhibition

Virtual and actual exhibition and display methods are combined to provide services of the same quality as those enjoyed by onsite attendees and exhibitors, breaking spatial restrictions. More than **6,300** online exhibition stands were set up during the 2023 CIFTIS.



### Negotiation

By leveraging user-friendly and efficient online business communication tools, coupled with real-time interpretation services, we can directly reach premium users across various service trade sectors. This approach enables the sharing of resources with hundreds of thousands of global purchasers and buyers, thus innovating the traditional business negotiation model.



### Forum

Temporal constraints are overcome through advanced technologies such as live streaming, video conferencing and VOD, through which the splendid moments and authoritative statements of forums and conferences can be recorded. Out of the **202** conferences held during the 2023 CIFTIS, **97** were live-streamed, accumulating a total viewership of over **200,000**.



## Brand Sponsorship and Advertising Services

### Brand Sponsorship

The CIFTIS welcomes domestic and international enterprises and institutions with goodwill and social influence to serve as sponsors by providing funds, goods and services, and stands ready to cooperate with them in multiple fields. Sponsors will be rewarded with benefits, such as naming rights, preferential treatment, exhibition services, service support, event promotion, media coverage, and advertising services.

### Advertising Services

The CIFTIS provides various advertising services for participating enterprises and institutions at home and abroad, including video clips for the opening summit, printed media advertisement, on-site advertisement (on iron barriers, column wraps, shuttle buses, standees, banners, etc.), website advertisement and advertisement on APPs. Please refer to the official website of the CIFTIS or consult with designated contact persons for specific advertising resources.

**Contacts:** Gao Huiyu 15326059386  
Guan Jian 13121706718



## Review of 2023 CIFTIS

Themed "Opening up Leads Development, Cooperation Delivers the Future", the 2023 CIFTIS was held at China National Convention Center and Shougang Park from September 2 to September 6. The fair was fruitful, as supported by the satisfying outcomes.

### Fruitful Achievements

More than **2,400** enterprises participated in the exhibition offline. More than **100** authoritative reports were released.

A total of **75** well-known enterprises and institutions released **139** achievements, with **66** of them unveiling **125** new products and technologies.

More than **1,100** achievements were reached regarding **7** aspects, including concluded projects, investment, strategic agreements, authoritative information release, first launching of innovations and alliance platforms.

A total of **51** major projects were signed at the "Beijing Day" event.

### Increased International Participation

**83** countries and international organizations hosted exhibitions in the name of their respective nation or headquarters.

**8** of these countries and international organizations hosted exhibitions for the first time.

Among the onsite exhibitors, more than **20%** were international companies, covering **28** of the **top 30** countries and regions in service trade.

### Extensive and Positive Reports

More than **2,500** journalists participated in the coverage, marking a historic high in terms of scale. Over **250,000** articles related to the CIFTIS were released.

Various media and integrated media platforms actively pushed messages related to this fair.

On Weibo, **11** topics topped the platform and **7** were in trending searches.

### A Rich Variety of Events

The events covered all the **12** sectors of trade in services.

A total of **10** summits, **102** thematic forums, and **18** side events were held.

There were also **72** promotional business talks.

**155,000** square meters of exhibitions and displays

### A Great Number of Attendees and Exhibitors

**500** Fortune Global 500 companies and industry leaders

**340** important domestic and foreign guests

The fair welcomed approximately **300,000** attendees, of whom nearly **80,000** were professional visitors engaged in negotiations.

## CIFTIS Venues

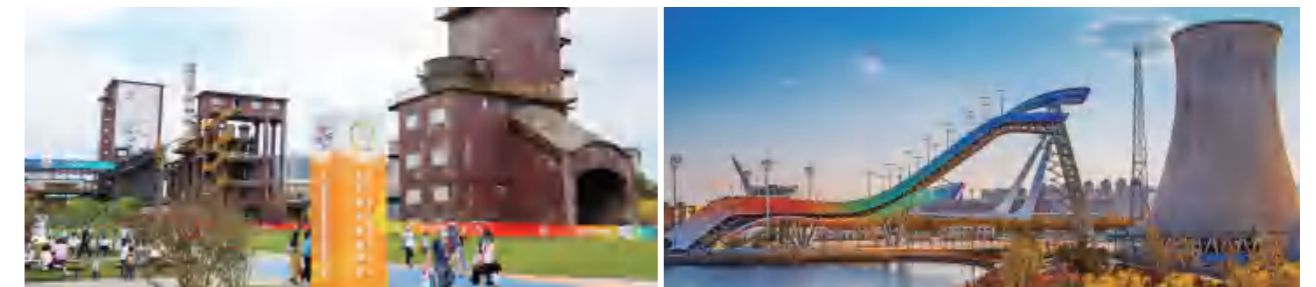
### China National Convention Center ▶

Situated in the central area of Beijing Olympic Park, the China National Convention Center neighbors the National Stadium (Bird's Nest), the National Swimming Center (Water Cube), and the National Indoor Stadium, making it the core of the Asian-Olympic business district. The China National Convention Center venue enjoys convenient transportation, with subway lines 8 and 15 connecting Beijing downtown, train stations, and airports, all having stations at the Center. The supporting facilities, including two hotels, two office buildings and commercial structures, ensure a one-stop solution for guests' needs - from shopping and entertainment to dining - during exhibitions and conferences. Since 2012, the Center has been the main venue for the CIFTIS (formerly known as the Beijing Fair).



### Shougang Park ▶

Shougang Park's unique "mountains and waters-industrial heritage-modern exhibition fair" style offers visitors the opportunity to explore exhibitions in the garden-like exhibition hall mix. Additionally, they can participate in various side events of the CIFTIS such as business salons, dinner parties and cocktail parties, all taking place amidst iconic landscapes like Shijing Mountain, Qunming Lake, Xiuchi Pond, Big Air Shougang, and blast furnaces. In 2024, Shougang Park will continue to serve as the main venue for thematic exhibitions of the CIFTIS.





**中国国际服务贸易交易会**  
CHINA INTERNATIONAL FAIR FOR TRADE IN SERVICES

## Follow CIFTIS

Chinese website: [www.ciftis.org](http://www.ciftis.org)

English website: [www.ciftis.org/en](http://www.ciftis.org/en)

APP: CIFTIS

Applet: CIFTIS

WeChat Service Account: CIFTIS

WeChat Subscription Account: China International Fair for Trade in Services(CIFTIS)

Weibo: CIFTIS

Facebook: China International Fair for Trade in Services-CIFTIS

X: CIFTIS

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